

Step Aside, Dogs

“Cat-Minster: CFA International Cat Championship” takes the cat fancy to the small screen.

By Wendy Bedwell-Wilson

For the first time in the 100-year history of the Cat Fanciers' Association, the CFA's International Cat Show, the largest international pedigreed cat show in the Western hemisphere, will be aired on national television. Called “Cat-Minster: CFA International Cat Championship,” the docu-drama will be broadcast on GSN, the Game Show Network, in March.

“Pedigreed cats haven't had their day in the sun, not like the dogs,” says Dena Kaplan, senior vice president of marketing for GSN, based in Santa Monica, Calif. “I'm excited to bring attention to the cat fancy in a fun, energetic way.”

****For the full article, pick up the March 2007 issue of CAT FANCY****

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