

## Jay McCarroll's Designs Are Fur-Free

**McCarroll's show at New York Fashion Week raises awareness of fur in the fashion industry.**

Posted: September 20, 2006, 5 a.m. EST

Jay McCarroll, the winning designer from the first season of Bravo TV's Project Runway, debuted his spring 2007 clothing line to a packed house at The Atelier of New York's Olympus Fashion Week, Sept.15. Sponsored by the Humane Society of the United States, McCarroll's designs are fur-free as well as leather-free.

Response to McCarroll's designs was overwhelmingly positive, with the designer and his work receiving a rare standing ovation. McCarroll designed the 30 pieces in his line, called TRANSPORT, with animals in mind. He did not use any fur or leather. "I've never even thought of fur as a material," McCarroll said. "I want to eliminate fur from people's repertoire by educating them about the cruelty of the fur industry."

McCarroll used other materials — such as cotton, nylon, even a bamboo/cotton blend — where fur might have appeared. "TRANSPORT was an amazing example of how compassion can work on the runway and in people's closets," said HSUS fashion industry liaison Annie Judah.