

GSN Launches 'Meow Mix Think Like a Cat Game Show'

Cat and human teams to compete on new TV show; feline charities benefit.

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Chuck Woolery, right, holds court over competing cat and human teams on "The Meow Mix Think Like a Cat Game Show," premiering Saturday, Nov. 15. Game shows made Chuck Woolery famous, and his experience as host of the dating show "Love Connection" proved useful during the recent filming of "The Meow Mix Think Like a Cat Game Show."

The 30-minute program, in which cats and their humans compete as a team, premieres Saturday, Nov. 15, on Game Show Network (GSN). For Woolery, interacting with a room full of cats was just like being on the set of "Love Connection," he said recently.

"They were great cats, as a matter of fact. Some of these cats were — I mean, they were really hysterical," he said during a media conference call.

The show puts a "cat-centric" twist on classic game shows like "The Newlywed Game" and "Jeopardy!" Cat owners are quizzed on general feline knowledge — covering topics such as nutrition, behavior, anatomy and the role of cats in pop culture — as well as interactive challenges where cats and pet parents must work together to be successful.

The pool of 1,200 auditioning teams was narrowed down to eight. These eight teams compete in challenges like "The Fast and the Furriest" and "Are You as Smart as a Cat" to determine who emerges as "Pick of the Litter."

In the end, the team with the most points will have the opportunity for a chance to win \$1 million — as well as \$100,000 for a feline-related charity in their community. Even if the team doesn't hit the million-dollar jackpot, the winning team takes home \$25,000 — plus \$2,500 will be donated to their local feline charity.

The eight contestants who clawed their way to the top and will appear on the show are:

Judi Basolo, 58, and Guido, 2-year-old Tabby, of San Francisco
Alma Coronado, 29, and Abbey, 3-year-old Tabby, of Dallas
Hartford Hough, 43, and Mr. Guffington, 4-year-old Himalayan, of Los Angeles
Mirka Luoto, 33, and Phoebe, 8-year-old Persian, of Denver
Simone Mickelberry, 30, and Spooky D. Cat, 10-year-old Snowshoe, of Portland, Ore.
Stephanie Park, 41, and Wolfie, 11-year-old Persian/Siamese mix, of New York City
Ian Stitch, 29, and Quinn, 6-year-old Maine Coon, Tampa, Fla.
Saunjae Taylor, 31, and Charlie, 3-year-old American domestic shorthair, Chicago

The premiere is at 9:30 p.m. EST on Nov. 15. The program will re-air Sunday, Nov. 16, at 1 a.m. EST; Friday, Nov. 21, at 9 p.m. EST; Saturday, Nov. 22, at 1 a.m. EST; and Sunday, Nov. 23, at 4:30 p.m. EST.