

## Airline Offers Perks to Pet Owners

**JetBlue offers travelers a chance to win bonus points.**

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Pets on jets can add up to award points for passengers who fly on JetBlue Airways with their small dog or cat, the carrier said this week. The JetPaws program features Travel Petiquette for four-legged travel companions and extra TrueBlue points for pets.

As part of the new JetPaws program, pet owners get two bonus award points per flight through the carrier's customer loyalty program. The extra points help pet owners earn free travel.

The New-York based discount airline's nonrefundable pet fee is \$100 each way. JetBlue allows up to four small cats or dogs in the cabin of the aircraft on domestic and international flights.

"With more than 80,000 pets traveling on JetBlue each year, the JetPaws program is designed to make traveling with pets smooth from start to finish, offering valuable TrueBlue points along the way," said Kim Ruvolo, brand manager.

The new in-cabin program also provides pet owners with "petiquette" travel guidelines for tips on smooth jetting. For the style-conscious, the airline partnered with New York Post columnist and ASPCA board member Cindy Adams to offer custom-made pet carriers co-designed by Adams, also the founder of Jazzy Park Avenue Dog products.