

Kitten-Care Video Series Launched

Purina Kitten Chow features webisodes dealing with cats' first year of life.

Posted: July 10, 2009, 3 a.m. EDT

Some of the topics covered in the video series are litterbox training, shopping for kitten necessities and kitten nutrition. Kittens are only kittens for a year, but this short time is the most significant stage of a cat's development. It's important for kitten owners to recognize how impressionable these animals are and get information to ensure their kittens the best start in life.

As part of its continuous commitment to sharing professional and practical knowledge with cat owners, Purina Kitten Chow is launching a video series featuring Dr. Karen Sueda titled "The Kitten Connection," designed to provide kitten owners with tips, tricks and advice that allow them to make the most out of the lives they share with their kittens. Certified Veterinary Behaviorist Dr. Karen Sueda guides owners through easy steps to help enrich their relationships with their kittens and create foundations for many years to come.

"Kitten ownership can be one of the most rewarding experiences in life, so it's worth it to prepare ahead of time for every aspect of kitten care," said Sueda. " 'The Kitten Connection' recognizes the importance of helping kitten owners raise a well-adjusted kitten because it eventually leads to a healthy, happy and well-mannered adult cat."

The webisode topics include: Litterbox training Kitten-proofing the home First days at home Introductions to resident pets Children and kittens Managing a multiple cat household Shopping for kitten necessities Kitten nutrition