



## New Cat Owners Can Receive Starter Kit

**The makers of Fresh Step Scoopable Cat Litter will provide kits to people who adopted cats in June.**

In conjunction with the American Society for the Prevention of Cruelty to Animals (ASPCA) annual Adopt-A-Shelter-Cat month campaign, Fresh Step cat litter is providing cat adoption starter kits to new cat owners. The kit contains a litter box, a box of Fresh Step Scoopable Cat Litter with Odor Eliminating Carbon, a cat litter scoop, a Welcome Home Kitty! brochure with cat-owning tips, a picture frame and a cat toy. People who adopted a new cat or kitten in June are invited to fill out and mail in a registration form by July 31, 2006. To receive the kit, owners must also include a copy of the adoption certificate provided by the animal shelter. Cats must have been adopted from an animal shelter, not a private party. For more information on the promotion and to download a copy of the registration form, visit the Fresh Step website. Posted: July 1, 2006, 5:00 a.m. EST