



## Pet Tricks Contest Launched

**Winner will receive prize pack valued at \$500.**

Does your pet have a funny, unique or cool trick up their paw? Petco.com wants to check them out in its What Will Your Pet Do for a Treat? video contest sponsored by pet products company Booda.

Simply send in a two-minute VHS tape, CD or DVD and a short 50-word or less description of your pet and your pet's trick, and you and your pet could win a custom Booda prize pack worth \$500.

The four finalists will be selected based on the creativity of the trick, video quality and written description, according to John Lazarchic, Petcos vice president of e-commerce.

Entry deadline is Aug. 25. Voting for the finalists will be conducted online from Aug. 30 to Sept. 6. The winner will be announced on Sept. 8.

Send all entries to: Petco Animal Supplies, Inc., Attn: PETCO.com Best Trick Video Contest, 9125 Rehco Road San Diego, CA 92121. Posted: July 20, 2006, 5:00 a.m. EST