

Pet Tag Sales Help Disabled Vets

A pet hospital and a golfer team up to raise funds for injured servicemembers.

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PGA Tour champion golfer Rory Sabbatini and private veterinary practice Banfield, The Pet Hospital are joining forces to raise money for the Intrepid Fallen Heroes Fund, which supports American servicemembers and their families affected by current military operations in Iraq and Afghanistan.

Beginning Feb. 1, 2007, Banfield's more than 600 full-service veterinary hospitals, TPC Pro Shops and PGA Tour Airport Shops around the country will promote and sell limited-edition "Hero Tags" for pets, which are round tags that hang from a pet's collar.

In addition to selling Hero Tags for \$2 each and dedicating 100 percent of the revenue to the Intrepid Fallen Heroes Fund, Banfield will introduce a military discount starting Feb. 1, 2007, that will offer a five percent discount off all goods and services for military families with pets.

Sabbatini, who will have his golf bag embroidered with a Hero Tag design to raise awareness of the initiative, has been a supporter of the Intrepid Fallen Heroes Fund since 2005. In less than two years, his efforts, along with the efforts of the PGA Tour, have raised in excess of \$500,000, according to the organization.

"My family and I are quite proud to be part of such a noble effort," said Sabbatini, the 2006 L.A. Nissan Open Champion and No. 2 ranked player on the 2006 PGA Tour.

The Intrepid Fallen Heroes Fund is supported by donations, with 100 percent of public contributions used in support of the military families; no administrative costs are deducted.

For more information on Hero Tags or the Intrepid Fallen Heroes Fund, visit the Intrepid Fallen Heroes Fund website.